

F.No.1/2(53)/2016-NCW(A)
National Commission for Women
Plot No. 21 Jasola Institutional Area
New Delhi 110025.

National Commission for Women requires the services of qualified and experienced person Consultant (Social Media) on contract basis for a period of one year which can be extended/curtailed depending upon the requirement of the Commission and performance of individual.

Consultant (Social Media):

(1) Qualification:

Post Graduate Degree/Diploma in Journalism/Mass Communication/any other related field **OR** with an experience of working in social media for 5-7 years.

(2) Experience (3-4 years):

- Experience of working with the Government/NGO/International Organisations/Institutions/Reputed private enterprises engaged in the field of social media working on Facebook, Twitter, You-Tube, Instagram, etc.
- Experience in handling publications, print, audio-visuals, electronic media on women's issue.
- Good understanding and knowledge of women's issues, as well as policies and programmes of the Government at the national level.
- Should be prepared to travel for consultations with stakeholders.
- Should have proficiency in reading, writing & speaking of Hindi & English.


(3) Age Limit: Below 56 years of age.

(4) Salary: Rs.45000-60000 per month.

Job Requirements:

- Prepare/Manage contents for Facebook/twitter/You-Tube/Instagram.
- Devising strategies to build linkages with social media for dissemination of the objectives and the achievements of the Commission in the area of women.
- Coordination and networking with other divisions of NCW to evolve strategies for enhancing social media participation in highlighting the programmes and schemes related to them.

The eligible candidates may apply with one recent passport size photograph and self attested photocopy of testimonials to the Under Secretary, National Commission for Women, Plot No. 21 Jasola Institutional Area, New Delhi 110025 or send application per email on us-ncw@nic.in . The last date for receipt of applications is 15 days from the date of publication. NCW reserves the right to cancel any or all the applications without assigning any reason whatsoever.


(G. Nagarajan)
Under Secretary